

#### ésad

école supérieure d'art et de design de Reims

## ÉCOLE SUPÉRIEURE D'ART ET DU DESIGN DE REIMS

For International students

Discover more information about the school, the curiculums and services.









## Presentation of the ÉSAD de Reims

The ÉSAD de Reims is a school put under the educational supervision of the French ministry of Culture. It welcomes 200 students and offers national diplomas: the "DNA" (Diplôme National d'Art), a three-year general art degree with concentrations in art or design, and the "DNSEP" (Diplôme National Supérieur d'Expression Plastique), a five-year degree with concentrations in art or design (graphic design & digital, product & spatial design and culinary design).

Its pedagogy - thinking art and design in an interrelated way - aims to train prospective artists and designers with an author's approach. Experiment and research let students use the various techniques related to contemporary artistic creation linked to the notion the project. It is the only school in France to offer a training (DNSEP) in culinary design.

The school contributes to student's future careers by helping them develop their own identity and autonomy in all the areas of study, by making them aware of the necessity to question the models, to master techniques so as not to remain constantly dependant and to always keep in mind the past and current tendencies of art and design. For the 3rd year on, the training is oriented towards students' choices, which enable them to set up a learning program based upon many offered courses.

The courses are run by about fifty teachers (artists, designers and theorists). This high number is due to the wish to invite professionals who teach one or two days per week. The advantage relies in the ability to get an exceptional dynamics and opening.



DNSEP Art, Marianne Veyron / DNSEP Design espace & objet, Nicolas Mauvais Yoshitomi / DNSEP Design graphique & numérique, Antoine Sigur / DNSEP Design & culinaire, Bérrangère Brault ©Anne Lemaitre

#### **Historical datas**

The School of Fine Arts was founded in 1748 under the auspices of Louis-Jean Levesque de Pouilly. Its aim is to "give light" to industry. The school was located in the still existent town hall site. Pupils studied among works of Cranach, Dürer, Lebrun, Poussin, Rubens coming from the personal collection of its director Mr Ferrand de Monthelon, which will be then destined for the Museum of Fine Arts, created in 1794.

# Geographical location, premises and equipment

Reims, with more than 180,000 inhabitants, is the most important city in the department of Marne and the second city of the region of Grand Est. Located at 150 km at the North-East of Paris, it is really easy and fast to reach the capital of France by bus or train.

The ÉSAD de Reims is spread over 2 sites supplemented by the Jadart room, a multipurpose room.

A project for a new school is underway, for an opening scheduled in 2025.







# Cathedral campus (12 rue Libergier)

The initial building dates back to the 1960's. It is located a few steps from Notre-Dame Cathedral, the Fine Arts Museum, the Tau Palace and the Médiathèque. It is at 10 minutes by foot from the central train station, which connects Paris within 45 minutes by the highspeed train (TGV).

U-shaped around a central courtyard, this 3 600 m<sup>2</sup> space comprises most of the equipment, classrooms and IT over 5 levels. Design and theoretical courses are taught there.

The basement is devoted to workshops: wood, metal, welding and rapid prototyping. The ground floor has a model and ceramics workshop, a paint booth, a plastic and thermoforming space and a shop. There is also an exhibition room dedicated to the presentation of the students' work. The 2nd floor has a studio for photographic shots, digital image processing, a cutting plotter and a Riso printer. The 3rd floor has an electric cutter for editing.

The culinary design laboratory is in front of the school cafeteria. In each workshop, a specialized instructional technician accompanies the students in their production and research.



## Franchet d'Espèrey campus (3 boulevard Franchet d'Espèrey)

At 10 minutes from the city center by tramway (stop : Franchet d'Espèrey), this 2 000  $m^2$  site welcomes first year students, the art section and amateur practices.

This campus includes workshops (sculpture, silkscreen and metal), classrooms suitable for technical drawing and modeling, spaces for carrying out large-format work, as well as a digital and a non-digital photo studio. There is also a library (centre de documentation) and the Design'R incubator, which supports young designers in the creation and development of their business.

Thanks to a student initiative, a Récupérathèque was established there in 2021. A Récupérathèque is a collaborative store of reusable materials within a creation school, operating with its own currency, and whose ambition is to promote a sustainable economic model based on collective intelligence, solidarity and social bond. It is part of the Fédération des Récupérathèques.

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\text{ http://federation.recuperatheque.org/en/}
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## Within a network of Cultural partners

The ÉSAD de Reims works in partnership with the cultural establishments of Reims. The city of Reims has a rich cultural environment and offers an annual program of numerous artistic and cultural events. The structures below participate in the development of this cultural dynamism:

**La Cartonnerie**: Dedicated to contemporary music, La Cartonnerie is a meeting place where amateur musicians, confirmed artists, curious people, enthusiasts meet. It hosts more than 80 concerts per year.

**La Comédie**: Through its programming, the National drama center La Comédie offers the possibility for everyone to acquire a real culture in contemporary drama.

**Le Frac**: The FRAC Champagne-Ardenne (Contempory Art Fund) is well-known for its commitment in favour of the art creation.

**Le Manège**: The National Center for dance and performing arts Le Manège welcomes a wide range of performances and shows: dance, music, contemporary circus...

Museums: There are many museums (musées) in Reims: Musée des Beaux-Arts (closed until 2025), le Palais du Tau (near the Cathedral), le Cellier, Foujita Chapel, Le Vergeur Mansionmuseum, Cryptoporticus, Saint-Remi Abbey Museum, etc.

Saint-Ex: The Saint-Exupéry Digital Cultural Center is a space for welcoming and discussing digital practices and digital cultures, which aims to participate in the cultural development of the region

## **Degrees and Educations**

The ÉSAD de Reims delivers two types of degrees accredited by the Ministry of Culture as Bachelor and Master.

Diplôme National d'Art (DNA) : 3 years degree (**Bachelor**) of

- Arts
- Graphic & Digital Design
- · Product & Spatial Design.

Diplôme National Supérieur d'Expression Plastique (DNSEP): 2 years degree (**Master**) of

- Arts
- Graphic & Digital Design
- Product & Spatial Design
- Culinary Design

#### Art

The Art specialisation is supported by internationally renowned artists and is nourished by the most contemporary and theoretical experiments.

The figure of the artist is placed at the centre of the training and enables the student to develop critical postures, and to construct autonomous and critical postures, and to build an autonomous universe of their own.

In addition to the personal project the training includes participation in exhibitions and workshops in France and Europe, and regularly benefits from a collective experience in the context of artistic residencies.





## **Product & Spatial Design**

The Product & Spatial Design course focuses on the position of the author at a time when it is a question of inventing new relationships with the object and new uses in a globalised world. The training also includes learning about production constraints and experimenting with materials. Students acquire a particularly advanced practice of digital rapid prototyping tools.

Workshops, in partnership with companies and research laboratories or led by external professionals, punctuate the two years of the Master's programme, which are mainly devoted to the implementation of the diploma project, the writing of the dissertation and the completion of a long internship in a company.

## **Graphic and Digital Design**

Graphic design, considered from the perspective of design, makes it possible to raise the current problems of the production and dissemination of forms and signs in fields as diverse as image, typography, publishing, data-visualisation, interfaces and service design. The upper years, in collaboration with the school's regular partners, practice research through design, creation and innovation in context, outside the school, in contact with researchers, engineers, sociologists, managers and philosophers, sociologists, managers and philosophers, to produce collective achievements and develop shared projects.

## **Culinary Design**

More than twenty years of experience in the field of design applied to food issues have given rise to the Master's degree Design & Culinary, a degree that is unique in France. This training enables to cross production issues specific to design with those of living and the edible, but also conviviality and forms of sociability linked to food. In partnership with producers (champagne houses, food industry, etc.), as well as chefs and researchers in the history and culture of food. The aim is to explore the potential of the "edible material".

- 1. film and digital photography
- 2. video editing
- 3. sound and multimedia
- 4. metal
- 5. rapid prototyping: digital milling machines, 3D printers and scanners, laser cutters...
- 6. sculpture, painting
- 7. wood
- 8. educational kitchen
- 9. ceramics, moulding
- 10. silk-screen printing















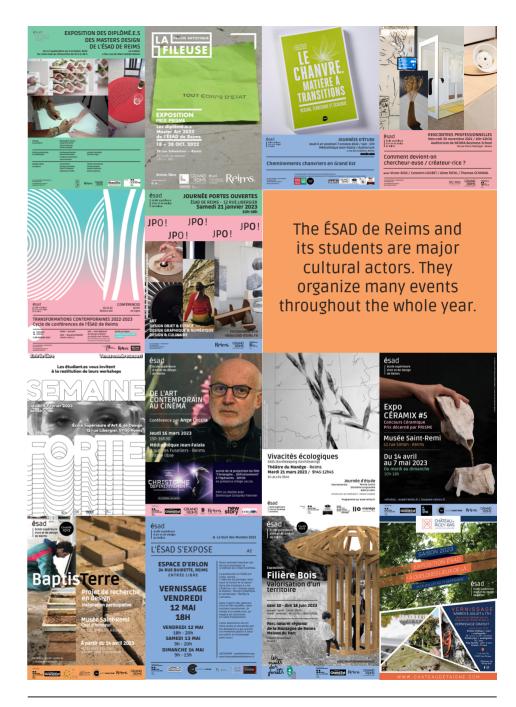




## **Pedagogy**

The pedagogy is invented every day at the crossroads of knowledge and research. It is supported by art and design professionals, involved in creative practice. The orientation chosen by the student is permanently supported by crossdisciplinary practices and joint exercises. Each student is encouraged to create his or her own unique pathway, coupled with a professional component through the introduction of internship periods in the curriculum, particularly abroad. The theoretical and methodological foundation, developed in partnership with various university research laboratories, encourages analysis and openness to practices that are constantly being reinvented. The involvement of the students in collective life and the annual tradition of the Semaine Folle (a multidisciplinary workshop that concerns all specialities and all years) ensure the development of a supportive and lively community of creators. The quality of the training is guaranteed by the permanent contact with professionals, and by the regular collaboration with national and local cultural structures. creation studios and partner companies. The students' work is regularly presented in exhibitions and at national salons.

Details and courses catalogue : △ https://esad-reims.fr/formations/les-diplomes/



## **Application**

## Erasmus+ exchange Students

In order to study one semester in ÉSAD de Reims within the framework of Erasmus+ you need to be selected and nominated by your home Higher Education Institution. It is preferable that ÉSAD de Reims and your Institution have already agreed on a partnership.

Once you have been nominated by your Institution you need to send us the application form with a portfolio, a motivation letter and a CV to international@esaddereims.fr

Autumn semester (September – late December) : application deadline June 1st

Spring semester (January – June) application deadline November 1st

## **Degree-seeking students**

It is possible to study a whole training and be graduated from ÉSAD de Reims.

Depending on whether you are a resident of the European Union or not, and on the diploma you are aiming for, the application procedures vary.

Contact the International Relations Officer for more information : \( \) international@esaddereims.fr

